



## **Fashion Brand Application**

Welcome to the **14th Annual Cars & Couture Collector's Gala.**  
*Showcase your Formal Wear Collections in our annual fashion show on November 16<sup>th</sup>,  
at The Motor Enclave, Tampa.*

### **About Cars & Couture**

Cars & Couture is a Luxury Lifestyle charity event. Along with the fashion presentation the event features some of the world's most rare and exotic vehicles, live music, hand crafted cocktails, fine cuisine and more. Each year fashion brands are selected to showcase their collections in the runway fashion show for hundreds of local luxury enthusiasts.

### **Requirements for Boutique Participation**

1. The Boutique must sell evening wear, or formal wear.
2. Display posters and/ or flyers at the store and online.
3. Be able to show a minimum of 10 formal looks on the runway. Formal looks may include men's suits, gowns, cocktail style dresses, or couture / Avant Garde.

### **Requirements for Fashion Designer Participation**

1. The designer must have been in business for a minimum of 1 year.
2. Types of collections accepted are Women's evening / formal wear, Men's formal wear, Avant Garde, gowns, or cocktail dresses.
3. The designer must be able to show 10 looks.

**Garments not allowed:** Anything with see through material, resort wear, casual attire, swimwear, athletic wear, costumes.

**Deadline to submit**

October 1<sup>st</sup>, 2024

**What to Submit**

Application

Lookbook, sketches, or images

Web / social media links

**What you get (Included in All levels)**

\*Opportunity to show 10 looks in the fashion presentation.

\*10 Professional models provided by LFG.

\* Option to put business cards or flyers in swag bags.

\*Discounted ticket code for friends and family.

**Fashion Brand / Boutique Event Fee Options (please select one option)**

- o \$250- Fashion Presentation Only (includes everything listed above)
- o \$450- Fashion Presentation + 2 VIP Tickets
- o \$1,000- Fashion Presentation + 2 VIP Tickets, + logo on website, and red carpet step and repeat banner
- o \$1,500- Fashion Presentation + 2 VIP Tickets, + logo on website, step and repeat banner, and flyer, and vendor space.
- o \$2,500- Fashion Presentation + VIP Table for 8, + logo on website, logo on step and repeat banner, logo on flyer, and featured sponsor spot on social media announcements.

**Please send in your information as soon as possible so you may be considered for this year's show.**

Fashion brand certifies that all material for advertising complies with all U.S. and state laws including, but not limited to copyright, licensing, and trademark. Furthermore, Fashion brand agrees to indemnify and hold harmless Luxe Fashion Group LLC, including its officers, partners, employees and affiliates against all liability, claims, and expenses relating to this contract.

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please submit all requirements to:** Event Director- Dona Crowley 727-580-9328 / [Dona@LuxeFashionGroup.com](mailto:Dona@LuxeFashionGroup.com)