Sponsor & Vendor Application

MOVE | CONNECT | SHOP | BE WELL

DATE	TIME	LOCATION
Saturday, Feb 20, 2027	9:00 AM – 2:00 PM	Odessa, FL (venue TBA)

Produced by Luxe Level Wellness Experiences · Presented by Anytime Fitness Odessa

About the event



Fit & Social is a morning outdoor wellness festival for the Odessa and greater Tampa Bay community. Guests enjoy mini fitness classes, a live DJ, a curated wellness vendor market, healthy food and beverage, and community connection.

We welcome sponsors and vendors in fitness, health, wellness, beauty, nutrition, lifestyle and self-care. Complete this application to reserve your spot. Space is limited and vendors are selected to keep a balanced, high-quality mix.

Sponsorship packages

All sponsor packages include a vendor space at the festival. Select your package on page 3.

PACKAGE	INVESTMENT	AVAILABLE	BENEFITS
Title Wellness Partner	$2,500	1	Name in event title ("Fit & Social, powered by ___"); logo on flyers, entrance banner, DJ stage banner, photo wall and event website; premium 10x20 space at the festival entrance; welcome announcement from the stage plus hourly DJ shout-outs; host one branded mini fitness class; 6 dedicated social posts
Gold Sponsor	$1,500	3	Logo on flyers, entrance banner, photo wall and event website; premium 10x10 space near the DJ stage; DJ shout-outs throughout the event; lead or sponsor one mini fitness class; 3 dedicated social posts
Silver Sponsor	$750	5	Logo on entrance banner and event website; 10x10 space in a high-traffic area; 2 DJ shout-outs; 2 social media mentions
Community Partner	$350	10	Name on entrance banner and event website; 10x10 space; 1 DJ shout-out; group social media thank-you
Activation Sponsor	$500	4	Sponsor one festival experience: DJ Booth, Mini Fitness Class Stage, Hydration Station, Smoothie Bar, Stretch & Recovery Zone, Kids Zone or Photo Wall; logo signage at that activation; 1 DJ shout-out; 1 social media mention

In-kind sponsorship: Product, services or raffle prizes valued at $250+ receive name recognition and a social media thank-you. Describe your in-kind offer on page 3.

Vendor space

Vendors supply their own 10x10 white tent, table, chairs, tent weights (required, 25 lb per leg) and display. White or neutral linens are encouraged to match the event look.

SPACE TYPE	FEE	SIZE	INCLUDES
Vendor Space	$150	10x10 (or food truck)	Outdoor festival space for wellness, retail, beauty, service providers, or healthy food and beverage; listing on event website; vendor social post

Early-bird pricing: take $25 off when the application and payment are received by January 15, 2027.

Application

I AM APPLYING AS A

☐ Sponsor ☐ Vendor ☐ Both (sponsor package includes vendor space)

BUSINESS INFORMATION

Business name

Contact name

Title

Phone

Email

Website

Instagram / Facebook handles

Business address

City, State, ZIP

BUSINESS CATEGORY (CHECK ALL THAT APPLY)

☐ Fitness / Training ☐ Pilates / Yoga ☐ Health & Medical

☐ Nutrition / Supplements ☐ Healthy Food & Beverage ☐ Beauty / Skincare / Spa

☐ Recovery / Massage / Bodywork ☐ Apparel / Activewear ☐ Home / Lifestyle / Self-care

☐ Mental Wellness / Coaching ☐ Nonprofit / Community ☐ Other:

Your selection

SPONSORSHIP PACKAGE

- ☐ Title Wellness Partner – $2,500
- ☐ Gold Sponsor – $1,500
- ☐ Silver Sponsor – $750
- ☐ Community Partner – $350
- ☐ Activation Sponsor – $500 — Activation preferred: _____
- ☐ In-kind (describe item or service and value):

_____

VENDOR SPACE

☐ Vendor Space – $150 — Type: ☐ Wellness / Retail ☐ Service Provider ☐ Food & Beverage

TELL US ABOUT YOUR BOOTH

Products or services you will offer or sell

_____

Price range of items

_____

Will you offer a demo, sample, class or giveaway? Describe.

_____

Will you donate a raffle prize? (item and value)

_____

Food vendors: menu and food permit / license number

_____

Special requests or placement needs

_____

How did you hear about Fit & Social?

_____

Please email your logo (high-resolution PNG) and 2–3 photos of your booth or products with this application. Food vendors and service providers must also submit a certificate of general liability insurance.

Key dates

DEADLINE	DATE
Early-bird vendor pricing ends	January 15, 2027
Sponsor logos due for printed materials	January 23, 2027
Final application and payment deadline	February 6, 2027
Vendor load-in	February 20, 2027, 7:00 – 8:30 AM
Event hours	February 20, 2027, 9:00 AM – 2:00 PM
Load-out	After 2:00 PM (no early breakdown)

Payment

Total due $ _____

- ☐ Check payable to Luxe Level Wellness Experiences
- ☐ Zelle / Venmo (details sent on approval)
- ☐ Credit card invoice (sent on approval)

Your space is confirmed once the application is approved and payment is received.

Terms and conditions

1. All fees are non-refundable. If the event is canceled by the organizer, fees transfer to the rescheduled date or are refunded.
2. The event takes place rain or shine.
3. Vendors must be set up by 8:30 AM and stay open until 2:00 PM.
4. Vendors provide their own tent, tables, chairs, weights and display. Tents must be weighted.
5. Booth placement is assigned by the organizer. Sponsors receive priority placement.
6. Food vendors must hold a valid Florida food service license and follow all health department rules.
7. Vendors are responsible for their own products, equipment, sales tax and any required licenses or insurance.
8. No sales of products that conflict with the event's wellness focus (tobacco, vape, alcohol unless approved).
9. Organizer may photograph and film the event, including vendor booths, for marketing use.
10. Vendors release Luxe Level Wellness Experiences, Anytime Fitness Odessa and the venue from liability for loss, damage or injury related to their booth.

Signature

By signing below, I confirm the information above is accurate and I agree to the terms and conditions.

Authorized signature _____ Printed name _____ Date _____

Submit your application

Return the completed form, logo, photos and payment to Luxe Level Wellness Experiences · Dona Crowley

Email donacrowley@gmail.com Phone 727-580-9328

Office use: Received _____ Approved _____ Paid _____ Space # _____