



THE VICE

MOTORSPORTS SOCIAL

SATURDAY, NOVEMBER 8TH, 2026



The Vice - Motorsports Social

- **Date:** Saturday, November 8th
- **Venue:** Viceroy Showroom
- **Address:** 805 S Gulfview Blvd, Clearwater Beach, FL
- **Website:** <https://jointhevice.com/>

Event Overview

The Vice is a luxury motorsports gathering infused with mid-century resort glamour, taking place at the breathtaking **Viceroy Showroom** during sunset. This exclusive event merges high-end supercars, crafted cocktails, live entertainment, and an elite guest list of entrepreneurs, philanthropists, and automotive enthusiasts.

Target Audience

- **Business Owners & Entrepreneurs** looking to network
- **Luxury Lifestyle Enthusiasts** passionate about cars, fashion, and experiences
- **Philanthropists & Investors** interested in high-end gatherings
- **Media & Influencers** covering motorsports, luxury, and lifestyle events

PARTNERSHIP OPPORTUNITIES

SOLD - Title Sponsor – *The Vice Presenter*



- Prominent logo placement on all materials
- VIP Table & on-site branding
- 10 event tickets
- Placement for 4 vehicles (exotic or luxury only)
- Dedicated social media features

SOLD - Title Plus Sponsor – *The Vice in Partnership with [Your Company]*



- Logo placement on key materials & website
- Reserved table and event tickets for 8
- Branded activation area option
- Social media features & press release inclusion
- Placement for up to 4 vehicles (exotic or luxury only)



\$2,500 - Platinum Sponsor – *The Supercar Sponsor*

- Logo on event website & signage
- 6 event tickets
- Social media mentions & press release inclusion
- Branded bar signage
- Placement for up to 3 vehicles (exotic or luxury only)

\$1,850 - Gold Sponsor – *The Fast Lane Sponsor*

- Logo on event signage & promotional materials
- 4 event tickets
- Placement for 2 vehicles (exotic or luxury only)
- Shared social media shoutouts

\$1,250 - Silver Sponsor – *The Pit Stop Sponsor*

- Logo on event materials
- 2 event tickets
- Placement for 1 vehicle
- Website listing



Marketing & Media Exposure

- Social Media Campaign: Instagram, Facebook, TikTok
- Press Releases to luxury lifestyle and automotive outlets
- Event photography & videography with sponsor mentions
- Influencer partnerships for extended reach

Why Sponsor The Vice?

- **Brand Alignment:** Connect with luxury, lifestyle, and motorsport communities
- **Exclusive Access:** Network with high-net-worth individuals and business leaders
- **Media Visibility:** Multi-platform exposure before, during, and after the event
- **Community Impact:** Potential for charitable collaborations



THE VICE: 2025 Sponsorship / Advertising/ Donations Form

Scan/Email form to Dona@LuxeFashionGroup.com

Or Mail to: Luxe Fashion Group, 2950 Eagles Nest Dr. Palm Harbor, FL 34683

This contract serves as your commitment to the items listed below; please print your name exactly as you would like it to appear in all event materials.

Company Name: _____

Contact Name: _____

Company Website _____

Address _____

Email _____ Phone _____

Sponsor Levels

- ☐ - Title Sponsor SOLD
- ☐ \$5,000 – Title Plus
- ☐ \$2,500- Platinum Sponsor
- ☐ \$1,850- Gold Sponsor
- ☐ \$1,250 – Silver Sponsor

Ala Carte (Add on Items)

- ☐ Featured spot in event e-blast \$250
- ☐ Cocktail napkins \$650
- ☐ Additional vehicle space - \$250

Sponsorship Amount \$ _____ **Ala Carte Amount \$ _____**

Donation Description

Donation Value \$_____

Sponsor certifies that all material for advertising complies with all U.S. and state laws including, but not limited to copyright, licensing, and trademark. All sales are final and non refundable. If any event is canceled for any reason sponsor will receive sponsor credits towards another event.

By signing below, sponsor agrees to indemnify and hold harmless Luxe Fashion Group LLC including its officers, partners, employees and affiliates against all liability, claims, and expenses relating to this contract. Sponsor agrees to terms of this contract and to provide all art work/information necessary for publication advertisement, no later than 30 days prior to the event.

Total Sponsorship Amount Enclosed \$_____

Printed Name: _____ Title: _____

Authorizing Signature: _____ Date: _____

Owner / Event Coordinator: Dona Crowley 727-580-9328 / dona@luxefashiongroup.com

**Make check payable to: Luxe Fashion Group LLC
Mail to: 2950 Eagles Nest Dr. Palm Harbor, FL 34683**