



SWIMWEAR / RESORT WEAR / ATHLETIC WEAR

Welcome to *Tampa Bay Swim Week, July 12th & 13th 2024.*
Please accept this invitation to showcase your collection, at the Westshore Grand, Tampa, FL.

Requirements for Boutique Participation

- The Boutique must be located in the Tampa Bay area and have been in business for a minimum of 1 year.
- Agree to display posters and or flyers in store front.
- Be able to show a minimum of 10 Spring / Summer looks on the runway (no evening wear allowed).

Requirements for Fashion Designer Participation

1. The designer must have been in business for a minimum of 1 collection.
2. Types of collections accepted are Spring / Summer women's and men's resort wear, swimwear, or athletic wear.
3. The designer must produce a minimum of 10 looks per collection.
4. If applicable, the designer must be able to manufacture, produce and ship the collection on the US timetable of 60 days from the date that any order is placed. Manufacturing/production capabilities and quality control are very important in the evaluation process. (Not required for custom or avant garde designs)
5. The designer must submit a lookbook, linesheet, images, and/or sketches of their most recent collections, a designer biography written in English, and a fully completed application. Submissions must be sent by email for evaluation to KimmieRoseEvents@gmail.com
6. Designer's collection should reflect a line which will be Made to Measure or Ready to Wear/Wholesale. All pieces to be shown on the day of the event must be fully constructed & available for the Buyers Preview.

Categories

Made to Measure: Garments that are constructed to fit each customer individually.

Ready to Wear/Wholesale: Garments constructed to fit the manufacturer's definition of an average customer, which will be available to be ordered in large quantities for sales/distribution locally and nationally.

Please check the appropriate category for which you would like to apply.

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|---------------------|--------------------------|
| Made to Measure | Wholesale |
| Kids or Pet Fashion | S/S Men or Women Fashion |
| Boutique | |

Registration Fee

\$250

Sponsorship Options

\$100 – Vendor Space only

\$500 – Logo on Step and Repeat, and vendor space.

\$1,500- VIP table for 6 guests, logo on all marketing materials, and vendor space.

Deadline to submit

May 17, 2024

What to Submit

Application

Lookbook, sketches, images

Registration Fee

What you get (All Brands)

* Opportunity to showcase your collection (10-16 looks)

*10 Professional Models

*Professional fashion show production team

Please send in your information as soon as possible so you may be considered for this year’s show.

The signee certifies that all material for advertising complies with all U.S. and state laws including, but not limited to copyright, licensing, and trademark. Furthermore, signee agrees to indemnify and hold harmless TBSW, including its officers, partners, employees and affiliates against all liability, claims, and expenses relating to this contract.

Company Name: _____

Company Website: _____

Contact Name: _____

Assistant/Alternate Contact: _____

Email: _____ Phone: _____

Printed Name: _____

Signature: _____ Date: _____

For Additional Questions or Inquiries Please Contact:

Event Director- Dona Crowley 727-580-9328 / Dona@LuxeFashionGroup.com

Event Manager- Kim Cerqueira 727-253-6287 / kimmieroseevents@gmail.com

Mail Completed Form and Fee to:

Luxe Fashion Group- 2950 Eagles Nest Drive Palm Harbor, FL 34683