



## **Fashion Brand Application**

Welcome to the **13th Annual Cars & Couture Collector's Gala.**  
*Showcase your Formal Wear Collections in our annual fashion show on November 18<sup>th</sup>,  
at The Motor Enclave, Tampa.*

### **About Cars & Couture**

Cars & Couture is a Luxury Lifestyle event benefiting Autism Speaks. Along with the luxury fashion show, the event features some of the world's most rare and exotic vehicles, live music, hand crafted cocktails, fine cuisine and more. Each year fashion brands are selected to showcase their collections in the runway fashion show for hundreds of local luxury enthusiasts.

### **Requirements for Boutique Participation**

1. The Boutique must sell evening wear, or formal wear.
2. Display posters and/ or flyers at the store and online.
3. Be able to show a minimum of 10 formal looks on the runway. Formal looks may include men's suits, gowns, cocktail style dresses, or couture / Avant Garde.

### **Requirements for Fashion Designer Participation**

1. The designer must have been in business for a minimum of 1 year.
2. Types of collections accepted are Women's evening / formal wear, Men's formal wear, Avant Garde, gowns, or cocktail dresses.
3. The designer must show a minimum of 10 looks.
4. The designer must submit a lookbook, linesheet, images, and/or sketches of their most recent collections, a website or social media link, and a fully completed application.
5. Designers collection should reflect a line which will be Made to Measure or Ready to Wear/Wholesale. All pieces to be shown on the day of event must be fully constructed & available for purchase.

### **Deadline to submit**

October 1<sup>st</sup>, 2023

**What to Submit**

Application  
Lookbook, sketches, or images  
Web / social media links

**What you get (Included in All levels)**

- \*Show 10 to 20 pieces in the runway show
- \*10 Professional Models
- \*Your brand included in pre-event event marketing on website and social media.
- \* Option to put business cards or flyers in swag bags
- \*Discounted tickets for friends and family
- \*Professional fashion show production team

**Fashion Brand Event Fee Options (please select one option)**

- o \$250- Fashion Show (plus everything listed above)
- o \$400- Fashion Show + 2 VIP Tickets
- o \$1,000- Fashion Show + 2 VIP Tickets, + logo on website and step and repeat banner
- o \$1,500- Fashion Show + 2 VIP Tickets, + logo on website, step and repeat banner, and flyer, and vendor space.

**Please send in your information as soon as possible so you may be considered for this year's show.**

Fashion brand certifies that all material for advertising complies with all U.S. and state laws including, but not limited to copyright, licensing, and trademark. Furthermore, Fashion brand agrees to indemnify and hold harmless Luxe Fashion Group LLC, including its officers, partners, employees and affiliates against all liability, claims, and expenses relating to this contract.

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please submit all requirements to:**

Event Director- Dona Crowley 727-580-9328 / [Dona@LuxeFashionGroup.com](mailto:Dona@LuxeFashionGroup.com)