

CARS & CULTURE

The 14th Annual Collector's Gala

Saturday, November 16th



— THE MOTOR —
ENCLAVE

Cars & Couture is proud to introduce our 14th Annual Collectors Gala

Cars & Couture is Luxury Lifestyle Event that raises funds and awareness for charitable organizations. The Reception takes place on Saturday, November 16th, 2024. The event features a red carpet entry way, a live band, silent auction, fashion show and a display of rare exotic and luxury vehicles. The event offers businesses of all sizes the opportunity to market their brand directly to their target audience.

Why Become A Sponsor?

As a sponsor of Cars & Couture you will receive *brand visibility* to thousands within your target market. Our events are heavily promoted through websites, print advertising, social media, and email. With event sponsorship, your business name will be displayed on all promotional materials including press releases. *Corporate booths* to exhibit products allow for heavy traffic and enhanced interaction with guests.

Proceeds from Cars & Couture will benefit a selected charity.

Cars & Couture has been featured by these media outlets, Tampa Bay Times, St. Pete Life Magazine, Creative Loafing, Tampa Business Journal, Bay News 9, Blu Magazine, Panache Vue, Auto Class Magazine, Channel 8 News and more

Past & Present Sponsors:

Jabil
Reeder's Tint & Trim
Titan Medical Center
Jesse James Law Firm
Ronin Speed Industries
Dirty Dog Detailing
Execu Jet
Tesla Motors
The Motor Enclave
Ferrari of Tampa Bay
Maserati- Alfa Romeo
Lamborghini of Sarasota
Data Comm Networks
Landon Plastic Surgery
Jesse James Law Firm
Aveda
360 Orthro and Spine
Ronin speed Industries
K23 Yacht Charters
Mercedes of Tampa Bay
Fred Astaire Dance Studios
21 Day Home Loans
Continental Wholesale Diamonds
Eurocycles of Tampa Bay
Law Office of Martin Schwartz
Gioffre Fashions
Tech Data
Lipo Envy
Darren Pena Salon & Spa
Power Design
US Gold and Silver
Villa Bellini Restaurant and Lounge
Dimmitt Automotive Group
US Air Conditioning and Heating
Vanquish
Redline Design

Media Partners:

Tampa Bay Business & Wealth
Tampa Style Magazine
Family Beautiful Magazine
WFLA News Channel 8
Blu Magazine
CNN Latino
VM Magazine
Panache Vue
Channel 10 News
Fox 13 News
Evolve & Co
Auto Class Magazine



Cars & Couture Sponsorship

The Masquerade

Saturday, November 16th, 2024

Walk the red carpet into this elegant evening gala featuring a showroom of exotic vehicles, live music, hand crafted cocktails, charity auction, fashion show, and more.





\$12,500 - Presenting Sponsorship

- Featured Presenting Sponsor.
- Private VIP table for 8 guests with open bar and dinner.
- Premium logo placement.
- Option to speak on stage.
- Large logo on red carpet banner.
- Custom table reservation cards.
- Logo on cocktail napkins .
- Logo on wristbands.
- Premium 10 x 20 booth space.
- Logo on swag bags.
- Opportunity to put collateral in gift bags.
- On Stage recognition .
- Up to 6 premium vehicle Spaces.
- Choice of booth and vehicle placement .





\$8,500 - VIP Sponsorship

- Official Sponsor of the VIP area.
- Listed as the VIP Sponsor.
- Large logo placement on all marketing materials.
- VIP entrance signage .
- VIP table for 8 guests with open bar and dinner.
- Logo on cocktail napkins .
- Logo on swag bags.
- Logo on Red Carpet Banner.
- Option to put collateral in gift bags.
- Premium booth space.
- Up to 4 vehicle spaces.
- Choice of vehicle and booth placement.



\$7,500 - Title Sponsorship

- Listed as Official Title Sponsor.
- Large logo Placement on all marketing materials.
- Opportunity to put collateral in gift bags.
- Large logo on red carpet banner.
- VIP table for 8 guests with open bar and dinner.
- Premium booth space.
- Up to 4 vehicle spaces (if applicable).



\$5,500 - Diamond Sponsorship

- Listed as Official Diamond Sponsor.
- Medium size logo Placement on marketing materials.
- Opportunity to put collateral in gift bags.
- VIP tickets for 6 guests with open bar and dinner.
- Premium booth space.
- Up to 2 vehicle spaces (if applicable).



\$2,500 Couture Sponsorship

- Logo on flyers, social media, website, and email newsletter.
- Logo on red carpet banner.
- Social media mentions before and after event.
- VIP tickets for 4 guests.

2024 Sponsorship / Advertising/ Donations Form

Scan/Email form to Dona@LuxeFashionGroup.com

Or Mail to: Luxe Fashion Group, 2950 Eagles Nest Dr. Palm Harbor, FL 34683

This contract serves as your commitment to the items listed below; please print your name exactly as you would like it to appear in all event materials.

Company Name: _____

Contact Name: _____

Company Website _____

Address _____

Email _____ Phone _____

Sponsor Levels

- \$12,500- Presenting
- \$8,500 – VIP Sponsor
- \$7,500- Title Sponsor
- \$5,500- Diamond Sponsor
- \$2,500 – Couture Sponsor

Ala Carte (Add on Items)

- Featured spot in event e-blast \$250
- Cocktail napkins \$650
- Logo on Swag Bags \$500
- Reserved table for 8- \$1,5000
- Additional vehicle space - \$250
- Additional 10x10 booth space - \$500

Sponsorship Amount \$ _____ Ala Carte Amount \$ _____

Donation Description

Donation Value \$ _____

Sponsor certifies that all material for advertising complies with all U.S. and state laws including, but not limited to copyright, licensing, and trademark. All sales are final and non refundable. If any event is canceled for any reason sponsor will receive sponsor credits towards another event.

By signing below, sponsor agrees to indemnify and hold harmless Luxe Fashion Group LLC including its officers, partners, employees and affiliates against all liability, claims, and expenses relating to this contract. Sponsor agrees to terms of this contract and to provide all art work/information necessary for publication advertisement, no later than 30 days prior to the event.

Total Sponsorship Amount Enclosed \$ _____

Printed Name: _____ Title: _____

Authorizing Signature: _____ Date: _____

Owner / Event Coordinator: Dona Crowley 727-580-9328 / dona@luxefashiongroup.com

**Make check payable to: Luxe Fashion Group LLC
Mail to: 2950 Eagles Nest Dr. Palm Harbor, FL 34683**